



CMS4Schools

EduVision vs. Post it and share it sites

EduVision was designed for educators and students to leverage video communications as a medium in a safe and controlled manner. Thought-leading educators, who have been expert in the use of technology in the classroom, participated in focus groups before our design work began in 2007. We listened to their concerns and needs and then developed a video portal with the power of “post-it-and-share-it” sites but with a focus on the safety and security required within a K-12 setting. The result is EduVision.Tv, a video portal that makes adding video to your website easy and affordable. We provide complete online video portal management with an annual subscription that fits in an education budget. Our solution requires no hardware to buy, no hosting or distribution fees and no hidden charges. Today, we’re still listening to educators, continuously improving EduVision to meet the changing needs of our customers.

EduVision’s administration is simple and easy to use. Unlike other popular “post it and share it” sites, EduVision allows multiple levels of administration; site administrator, channel manager, contributor, and self registered viewers.

Allowing videos to be uploaded by all user types, channel managers can preview and approve all video before it’s published, site administrators can easily, via a web browser schedule and manage live events. Because the design was made for educators, nothing goes up through a school’s EduVision portal without the approval of the school or association’s channel manager, a vital form of operating control not available in so many of the popular “post it and share it” media outlets on the Internet today.

Integrating EduVision into Your CMS4Schools Web Offering

The EduVision portal was designed to be implemented into your schools’ CMS4Schools web presence simply by adding a new page to your current site. Via an iframe the entire video portal is delivered through your own video portal page. Additionally, individual video titles can also be embedded on your web pages via copy and paste embed codes that can be accessed by advanced contributors, the channel manager or site administrator. Starting in Fall 2011, your CMS4Schools offering will include additional integrated tools for finding and embedding EduVision video throughout your web site. Single sign on within your current CMS4Schools environment will also be supported at that time.



	Post & Share	EduVision	Notes
Design:			
Designed for individual school portal	No	Yes	Eduvision designed for a schools own Internet broadcast Television vs. a national sharing portal
Provides school multiple channels with no limits	No	Yes	Set up and manage multiple channels easily without limitations
Allows complete portal site administration	No	Yes	Site administrator creates and controls all users and access
Allows "search" while video plays	No	Yes	Video can be viewed while other titles are searched and sorted concurrently
Allows school to establish publishing guidelines	No	Yes	Set and administrate your own publishing guidelines
Allows complete portal embed to school website	No	Yes	IFrame code allows fast and easy embed of your complete portal in your website (URL)
Provides custom site page for your School	Yes	Yes	Provide masthead option
Provides custom site page for your School with color match	No	Yes	Provide school color and masthead option
Provides exclusive school content	No	Yes	Provides control over 3rd party content your content is associated with
Provides controlled syndication to other trusted sites	No	Yes	Syndicate video to pre-approved schools, your district, CESA6 or eSchool News
Supports School URL (Branding)	No	Yes	www.YourSchool.org/Video
Provides multiple user administrative access:			
Administrator to set up other users	No	Yes	Complete portal control
Channel manager for multiple channels	No	Yes	Multiple channel managers to approve their channels content at no charge
Contributor (closed or open options)	No	Yes	Provide open (self register) contribution or upon invitation only
Features:			
Provides admin. Embed control for video sharing	No	Yes	Video sharing is closed to the public so video can be controlled
Provides easy upload from popular video formats	Yes	Yes	Transcoding happens behind the scenes and requires no technical knowledge for up loader
Allows video length of any size	No	Yes	Complete video uploading without breaking it up into sections
Provides individual video password control	No	Yes	Password protection of a video is easy and developed at the request of schools
Provides private individual video control, title by title	No	Yes	Restricted access to video not found in public portal or channel
Support start and end dates for published video	No	Yes	Select date ranges easily for your videos to be published and un-published
Provides live publishing access anytime	No	Yes	Schedule and go live with one minute notice
Provides authorized approval before video is published	No	Yes	Control submitted video to publish or reject
Prohibits third party video co-mingling	No	Yes	Your school content is not associated with other video
Provides mini-player embed	Yes	Yes	Provide embed player
Provides pop-up player embed	No	Yes	Provide pop up player from link
Video revision update to overwrite prior video upload	No	Yes	Update your video without breaking current embed or links
Quality for End User Experience:			
Supports Live Streaming vs. Progressive Download	No	Yes	Move to any part of a video effortlessly, high reliability and availability
Supports Secure Streaming with HTTPS	No	Yes	Secure video is never written to a third party hard-drive
National Content Distribution Network	No	Yes	Insures fast content distribution with no single point of contention
Value:			
Free Standards based Project Based Learning Curriculum	No	Yes	50 fully developed standards based, multi-disciplinary curriculums with student produced video projects
Excludes third party advertising	No	Yes	Schools control their own website and URL with embed. No advertising to support costs